

POLS 490  
 Presidential Campaigns  
 Dr. Wayne Anderson  
 Fall, 2004

<u>Calendar</u>	<u>Topic</u>
<b><u>SEPTEMBER</u></b>	
1	Introduction
8	Overview
15	Voters and voting groups
22	The influence of media, polling and technology
29	Party roles
<b><u>OCTOBER</u></b>	
6	Campaign fundraising
13	Mid-term Exam
20	Nomination Politics I
27	Nomination Politics II
<b><u>NOVEMBER</u></b>	
3	General election issues I
10	General election issues II
17	Campaign reform ideas
24	Future of campaigns and various issues
<b><u>DECEMBER</u></b>	
1	Review
--	Final Exam

NOTE: Papers are due December 1