

## **Business Literacy and Informational Tutorials (BLITS)**

### **Progress Report**

The research team consists of Dr. Bella Galperin (International Business), Carolyn Carpan (Olin Library), and two student research assistants. To develop the tutorial topics, we surveyed the students in the undergraduate International Business Program and Crummer Graduate School of Business. We settled on the following topics for four tutorials: writing a business plan; conducting business research (industry, company, global business environment, country and regional information, cultural etiquette, statistics); evaluating financial performance of companies; and preparing to work in business. We also plan to design a glossary of terms found in the tutorials.

Our student research assistants spent the rest of the Fall 2002 semester researching web resources to include in the tutorials and writing first drafts of the tutorials. During the Spring 2003 semester, our students continue to research web resources and they are currently writing third drafts of their tutorials. We expect to have completed drafts of the tutorials and glossary by the end of the Spring 2003 semester, when our student research assistants will both graduate. We will hire a student with Web page design skills before the end of the semester and we expect to have our Web page completed and available for use by August 2003.