

Campus Team Evaluations

Project Definition

- What is the project?
- What are goals, objectives, and related activities?
- What do you plan to/how did you accomplish it? e.g., activities, approaches, resources
- What is your key “make a difference” concept?

- What, exactly, do you want to evaluate? Prioritize!

Focusing

- Why do you want to evaluate?
- For what purposes?
- How will results be used? By whom?
- How do you plan to use what you will learn/learned from your evaluation?
- What decisions will be made based on evaluation findings?

- Who are the stakeholders?
- What would they like to know?
- How might they use results?
- What decisions would be made?

Evaluation Framework

- What evaluation questions do you have? (Related to objectives for evaluation)
- What information do you need to answer your questions, e.g., what data and what types of data do you need?
- What assessments and designs will give you the best information to answer your questions?
- Who will be given assessments? Or, from what sources will data or information come?
- Who is responsible for developing assessment/sources of information?
- Who is responsible for gathering information/administering assessments?
- What is your time frame? For creating assessments? For collecting information? For analyzing information? For sharing findings, etc.
- How do you plan to/did you evaluate what you want to accomplish?