

## **Annual ACS Student Affairs Deans' Meeting**

**December 6, 7, 8, 2009**

**Hendrix College, Conway, AR**

In Attendance: Karla Carney-Hall, Jim Wiltgen, Brit Katz, Jerry Brody, Carol Casey, Dudley Long, David Eberhardt, Randy Hays.

Student activities directors were invited to Hendrix to share their own ideas.

### **Campus Updates:**

#### Millsaps

Three new residence halls

Another successful football season and baseball last year

289 first year students.

#### Centre

New campus center opened 6 weeks ago. LEED certified.

2<sup>nd</sup> year of LEED certified residence hall.

#### Birmingham Southern

New lake on campus

Building a new residence hall

Growth in enrollment

#### Southwestern

Weekend activities very popular. Almost 200 students at each Friday night activity

New building housing admissions/financial aid. Leed certified

New student services building to open in January. Leed certified. Apartment style residence hall opened.

Volleyball made to Sweet 16 last year and this year.

#### W&L

Recently colonized Alpha Delta Pi sorority. House being built.

#### Trinity

Second year of strategic plan

New webpage for division

University just completed \$200M capital campaign

2<sup>nd</sup> full year of sophomore academic college

Student government just restructured

Just brought on first national Greek organization, Pi Kappa Alpha

Hendrix

Enrollment growth. 950 students in 2003. 1450 this year.

130 beds opened this year. Apartment style. It's an LLC, mixed use bldg.

New student center to open in January. LEED certified. All student services, except health/counseling and athletics moving in. Also services from several other areas.

Final year of a capital campaign.

Hendrix part of a Rwanda program. Expanding international population.

Rhodes

Burrow hall (student services center) opened in January 09

New alcohol policy began in August. Philosophically based.

22 new students from China.

The SSAOs honored Dean Harold Holmes of Wake Forest University as our Goldberg recipient for 2009. He was notified via phone conference during the meeting.

## Proclamation

Whereas, the Associated Colleges of the South gather the Senior Student Affairs Officers for an annual conference; and,

Whereas, the Senior Student Affairs Officers of the Associated Colleges of the South remain committed to excellence in the standards represented by key members of our profession; and,

Whereas, the excellence in student affairs standards of leadership, management, and achievement is partially recognized in the Leonard Goldberg Citation; and,

Whereas, the Goldberg Citation was created in 2004-2005 to acknowledge the notable and enduring contributions of student personnel leaders; and,

Whereas **Mr. Harold R. Holmes, Associate Vice President for Student Life and Dean of Student Services at Wake Forest University** is perceived to be situated amongst notable and enduring contributors to our field of student personnel; and,

Whereas, Dean Holmes has exemplified accomplishment, including terms as the President for the Southern Association of College Student Affairs, the Vice President for Region III of the National

Association of Student Personnel Administrators, the Board of Directors for NASPA, a Fulbright Scholar, and Coordinating officer for the NASPA International Exchange program; and,

Whereas, Dean Holmes has remained steadfast in his pursuit of stellar work for more than 2 decades of uninterrupted service and leadership in higher education management; and,

Whereas, Dean Holmes earns the admiration and plaudits of many colleagues, associates, and student leaders; therefore,

Be it resolved that the **2009 Leonard Goldberg Citation be bestowed upon Dean Harold Holmes of Wake Forest University** for his auspicious attainments in student personnel work; and,

Be it further resolved that this award will be announced to the Wake Forest University Communications office, and to the Associated Colleges of the South; and,

Be it further resolved that the Senior Student Affairs Officers of the Associated Colleges of the South commend and congratulate Dean Holmes for earning our highest accolade, thus joining previous recipients Leonard Goldberg, Harry Shucker, M. Frances Lucas, Tom Shandley, and Patty Perillo.

Presented on Monday, December 7, 2009.

David Tuttle, Dean of Students at Trinity University &

Chairperson, ACS-SSAO, 2009

R. Brit Katz, Vice President for Student Life at Millsaps College &

Goldberg Citation Selection Chairperson, 2009

## **TOPICS of INTEREST and NUMBER OF VOTES**

9 Retention

0 H1N1

0 Financial issues – creative fundraising, creative uses of \$\$, students in financial difficulty

4 School spirit

3 Gender neutral housing/bathrooms

3 Break housing/international students

2 Football (interested parties discussed at dinner)

Jerry's athletic story

4 Pubs

2 Reaffirmation

4 Assessment

8 Alcohol

3 Counseling staffing/psychiatrist

4 Career staffing and directions

3 Motivate and inspire staff

2 Fraternity expansion

5 Sexual misconduct policy

2 Sustainability

0 Meningitis

4 Diversity programs

3 Parents/expectations

3 Meal plans

2 Emergency plans – campus

0 Alternative spring breaks to alternative spring break trips to Mexico

3 Lacrosse (interested parties discussed at dinner)

3 Cross functional groups/innovative programs

6 Counseling/mental health policy

5 Meet all needs for all students

## **Sexual misconduct policies**

Mediation may work when prior relationship  
Sokolov model on informed consent (NCHERM)

Hendrix and Trinity have revised policies under this model  
Southwestern has 13 intake officers, which has increased visibility of issue and response. Trained by staff and by community resources.

## **Retention/Parents/parent expectations**

**Cross Divisional teams and greater communication are the most likely tools used.**

Millsaps has a cross divisional team to work on retention issues/intervention. Southwestern dean of students is chair of retention (provost, VP for enrollment, academic services, and IR). They use the Noel Levitz model, going back three years. Used admission counselors to meet with at-risk students they recruited. At Hendrix, there is a clear plan of intervention with students who have academic progress/midterm reports

Rhodes has implemented monthly emails to parents. Parents reach out to dean as a result. Hendrix implemented summer communications to upperclass students/parents to continue recruiting them to stay. Southwestern dean gives cell number to parents.

## **Parent expectations**

**Communication is the key.**

At Rhodes the dean spends her time with parents at summer orientation to build relationships and confidence in the college/folks who can help. BSC uses a parent calendar and parent handbook, a magnet and newsletters. Family weekend; moving to spring. Hendrix and Southwestern have parent relations office. At Hendrix, that person attends student affairs meetings. Trinity compiles an online newsletter every other week. This includes links to all student emails sent over the past two weeks. RAs do skits for parents at orientation about parent roles/expectations. For parents, “think about any four year relationship you’ve had that’s not involved conflict.”

## **Anything especially unique at your institution**

Rhodes – We get back almost all students suspended for disciplinary reasons.

Hendrix – uses clickers for parent polls. “How many parents know your student has previously used alcohol/drugs?” and other questions that may be sensitive and get interaction without showing out that you “voted.” Also campus sustainability group. That group saved truckloads of items. Trying to eliminate dumpsters at opening by using students to assist with recycling.

Millsaps – formal and informal student recognition.

Southwestern –program modeled from Eckerd. 100 bikes, bright yellow. Used on campus. Been in place four years. Students love the bike program. Students have done tshirts, DVDs. All funded by donations.

BSC – Dudley was nominated for an award, colleagues wrote on her behalf. Those letters were shared with Dudley. In those letters, there was no mention of committees, projects, deadlines, etc. It was all about relationships, spending time with others, etc. Reassuring to know this makes a difference. Southern Care program. When students return from breaks there are little welcome back gifts (kind of like the mints on a pillow). Christmas cookies, Krispy Kremes and hot chocolate, etc.

Trinity – the college provides a senior banquet, which is an outdoor buffet before Commencement. Beer and wine with jazz band, etc.

## **Assessment**

Trinity has a divisional assessment team which meets every other week. For each goal in the strategic plan, the key person does a pre-assessment, then surveying, etc. and an executive summary. Use EBI, institutional instruments.

Hendrix has begun departmental reviews each year, bringing in colleagues from other institutions to assist with process. CIRP –may no longer use. Campus embraces NSSE. Did BSSE this year.

Rhodes – moving toward functional assessments and using the student life cycle (first contact through graduation (or death) to study students and their successes. In addition to Banner, has implemented a document storage system for the college (one file for student to hold everything from admissions to academic petitions to conduct) and a relationship management system to collect notes institutionally.

BSC –NASPA and Student Voice will focus on several areas each year. Has done student opinion survey every other year. Impressed with EBI.

Southwestern – student opinion survey and NSSE every other year. Goals, objectives, assessment measures. Submit at the beginning of each year. End of year submit results and how to use to impact the next year. Likes Noel Levitz survey.

## **Alcohol**

Most have philosophically based policies/implementation plans. Alcohol education, many use alcohol.edu. Campuses work to get alcohol more “in the open” so it can be dealt with. There were questions about the current status of the Amethyst initiative.

## **Finances**

### **How are we using \$\$ to work smarter?**

Technology to share more info without meetings.

Cross training within areas or moving folks based on skills.

Managing expectations. What can we give up in order to do these things?

Student associates at Rhodes – students completing staff level positions for at least \$10 an hour.

## **Break Housing**

All colleges offer break housing and grapple with providing services, while managing safety issues. There is also food service and transportation questions during these times.

## **Men and Women in the same apartments**

Centre currently provides this option when there are two bathrooms available.

## **BUSINESS MEETING**

Location           **Rhodes** (consider first) or Southwestern or Centre

Date                Try summer, then fall, then January  
                      Aim for ten schools  
                      We like to meet at schools, but a beach house would be a nice  
alternative for an occasional meeting

Others to Invite    Campus Safety for 2010  
For future           \$100 fee for us is appropriate.  
                      If we bring someone else (dean, other group), add \$50  
                      Maximum to pay \$150

### **Past Hosts**

2009 Hendrix  
2008 Sewanee  
2007 Millsaps  
2006 Trinity  
2005 Furman  
2004 W&L  
2003 Rollins  
2002 BSC  
2001 Davidson  
2000 Richmond  
1999 Centre  
1998 Southwestern  
1997

### **Past Groups Invited**

2007 Housing  
2008 Career  
2009 Student Activities