

## ACS – Campus Activities – Meeting Minutes – December 8, 2009

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### Campus Pub

Millsaps – pub with beer only – coffeehouse, late night, etc.

Trinity – pub is unsuccessful – great space, students just don't go

Others do not have one – Sewanee does

Pubs are often desired by students, but rarely used by students when they actually exist

### Social Media

#### Millsaps

- student led ban of list serves

- only announce events on facebook

  - separate account (not just fan clubs) – ran by Director (not students)

  - status updates used to get messages out

- twitter attached to Directors cell phone

- website is transitioning to new content management

- no paper advertising anymore

- facebook discussion groups for student feedback – opt in

BSC – struggles with ITS and Communications

#### W&L

- leave it up to students – their accounts, their time, their skills

- campus notices come out daily

- working with Communications to utilize student dashboard on website – student

blogs, etc.

#### Centre

- leave it up to students – their accounts, their time, their skills

- coordinator does twitter, but twitter is not big on campus

- weekend announcements email is popular

- monthly meeting of Communications, Admissions, Alumni, and Campus

### Activities

#### Hendrix

- facebook is used to advertise

- publish table talk paper advertisement Monday and Wednesday

- twitter is not big / linked to admissions?

#### Southwestern

- facebook by individual students

- dry erase calendar in dining hall

- subscription only list serv – opt in
- major promotion (give aways, etc.) beginning of each term
- tv access and voicemail messages are unpopular now

#### Personal Use of Facebook

- varied opinions and practices
- have facebook, don't request student friends, will accept student friends sometimes, avoid viewing pics

#### Digital Signage

- Millsaps – 2 channels – movies and announcements
- Centre – Avalon – modeled after Vandy
- W&L – installing one now – Rise is the system
- BSC & Hendrix – just got one

#### Risk Management

- Most have behavior based enforcement
- Most use 3<sup>rd</sup> party vendors off-campus
- Few use 3<sup>rd</sup> party vendors on-campus
- Most require beer poured in solo cup
- Most parties open to all students

##### Hendrix

- wristbands, cups, security – required for major campus parties
- unofficial theme parties occur in residences

##### Millsaps

- follow state and local laws / opaque container / no open containers
- BYOB or 3<sup>rd</sup> party vendor
- Thursday – Saturday party nights
- guest list for non-students
- college provides wristbands – not for underage prevention, more for guest list

#### purposes

- behavior based enforcement
- students believe public safety works for them since they pay tuition
- wristbands at major events only
- provides alcohol to students for some events
  - considering to require attendance at non-alcohol to attend alcohol
  - concerned that makes alcohol seem too much like a reward

##### Centre

- stamps instead of wristbands

##### W&L

- all events on campus with alcohol are registered
- beer garden is the alcohol option at large student events
- wristbands are required by IFC at fraternity events– but are not effective
- some use different colors for different events
- some consider requiring original container for exposing reality, too many negative

#### implications

- no glass

## Administration

Millsaps and Trinity have new presidents coming

## Greek Life

Trinity – local Greeks – registers off-campus events

Millsaps – used to register off-campus, don't now, do help plan though

-students rarely leave campus to socialize – big campus

W&L – 14 fraternities and 6 sororities with houses – 78% greek

-juniors and seniors off campus is the major challenge – only a 2 year live on

requirement

-do not register off-campus, most events occur there because of less enforcement

## Safe Ride Programs

-most do not have safe ride programs

-Trinity has local taxis, Millsaps has a local trolley, BSC had transport that wasn't used

often

-Davidson has a safe ride

-W&L has an extensive safe ride that runs W, F, S on regular routes and dispatch

## Activity Boards

Millsaps had 3 different setups in 8 years, disbanded and started from scratch

-decentralized board with 9 members

-SGA paid / programming not

-Do it right or don't do it – don't have time to do unsuccessful events

BSC – big and active board – good relationship with SGA

-9 paid positions, work-study if eligible

Hendrix – pays exec

-several elected positions on board – rep from each residence

Centre – SGA paid

-exec board does training during orientation

Southwestern – unpaid

-big program every Friday night

Trinity – apply instead of elected, unpaid

W&L – tri-chairs do most the work, getting better, still not a real programming board,

decentralized

-passed down through one fraternity, not inclusive of all campus representation

## Contracts

-Most have students make initial contact with professionals handling the final contracts

-Millsaps has less student initial contact and more Matt planning

-Most do not use a middleman

-BSC hired the middleman

-Millsaps does use a middleman

-W&L uses a middleman for major concerts only, and not always the same person

-Trinity has a set contract and most performers have no problem with that

-Millsaps has a set addendum that is part of all their contracts

-legal counsel is half internal and half external

- most insure small events / big events need separate insurance
- Hendrix and Southwestern require separate insurance for all events
- Hendrix – students do all interaction with agencies
- W&L is facilitated by Campus Activities, but all contracts require Deans signature

Smoking Policy – most have smoke free buildings, but not smoke free campus

- Indiana just passed smoke free campus legislation

### Leadership Development

Trinity – milk and cookies with student leaders – social, not business – students work too much too hard

- nuts and bolts in spring term / philosophical (core values) in fall
- risk management and diversity training
- Morehouse has leadership minor

BSC – academic certificate program – social change model – soph help facilitate for frosh – 25 per class

- retreat with frosh

Southwestern – new officer workshop / monthly leadership series

- Monthly student leadership roundtable
- first year seminar – orientation to 6 weeks in – academic based

W&L – Director of Leadership Development is part time

- weekly seminar, high and low ropes course on campus, nearly 2,000

participations annually

Millsaps – students revolted against mandatory training, thus more passive training & teaching

Hendrix – Odyssey – professional development certificate

Centre – decentralized – lack manpower / student leadership handbook

- posse program – diversity and leadership – expensive, but positive impact
- bonner program – service leadership
- Convocation Requirement – must attend 12 – swipe in and out to count

Richmond?

### Advisors

Most require advisors

Most have no tangible benefit to faculty for advising

Millsaps – faculty must advise an organization

Texas is required to talk to advisors about risk mgmt

Reach out to new faculty – go meet them

Most have a core of faculty involved with most faculty indifferent to campus activities

### Living Learning Communities

Most have substance free, environmental, foreign language,

Millsaps – cut back

Hendrix – Eco house is in charge of recycling on campus

### Things That Work

BSC and W&L – How to series / Life Skills Series

W&L – outsourcing web management to local alum

Hendrix – trivia nights – mid evening  
-Healthy Happy Hour before late night programming  
-Campus Kitty – week of fundraisers / auction (ex. camping trip with faculty)  
Centre and Southwestern – promoting athletics / skills challenge at half time  
Millsaps – surprise thank you for facilities mgmt personnel  
-sell left over giveaways to admissions  
-ice cream giveaway on golf cart – random silly fun  
-give Millsaps t’shirt / take state school t’shirt / burn state school t’shirts at game  
Southwestern – chili cook-off  
Trinity – 3:33 Nacho Hour  
-homecoming concert done with alumni office – Centre also  
BSC – cross campus relay race – several competitions strung together  
-bonfire – well monitored (only school represented to do one)  
-community pot luck with faculty, staff, and students  
Centre – Amazing Race – cash prize  
-student org tables in student union permanently established

### Programs

Most are 90% student driven and 10% office driven  
Rally the students who do not drink  
Several do not have a campus wide dance, some do formals  
-W&L Fancy Dress is by far the biggest dance event  
HIPPO – worlds largest inflatable water slide  
Spelling bee  
Midnight movie monthly  
Last professor standing – comedy show  
Bongo Ball  
Talent Show  
Trinity Idol  
Live Band Karaoke  
Decembrist / Eric Hutchins / Nelo / OKGo  
Faculty last lecture or first lecture series

### Assessment

CAS is great  
Monthly focus groups work well  
Millsaps – survey monkey  
Trinity – assessment team meets regularly – learning outcomes dictate everything  
Southwestern – institutional grid – assess everything – stems from accreditation  
BSC – every program gets evaluated  
Hendrix – does needs assessment at beginning of year through their website  
-weekly forum every Tuesday at lunch

### Yearbook

Varied levels of success – seems to be mostly losing interest and viability

### Newspapers

W&L is the only truly independent school newspaper

## Recognitions

Millsaps – LOVE = leader of values and ethics

W&L – Celebrating Student Success monthly receptions, informal event at end of year

Centre – campus wide awards banquet

BSC – no banquet, just a nice published brochure

## Big Issues

Most – finances

-programming space

-environmental issues

-off-campus parties – W&L

## Best Practices

Set expectations and revisit them – no surprises

Identify triggers that will make people react poorly – specific to individual team members

“I care, You matter, This should be fun”

Move people around to give them broader experience and avoid burnout

Utilize your strengths and improve your weaknesses

People may not remember what you do, but they will remember how you make them feel

Stay loyal to your advocate

Be transparent – clear and consistent repetitively

Do 1 on 1's monthly – don't skip no matter how busy

Staff meetings with silent reading / events / discussion

-agenda on common drive – add to it before the meeting or we're not discussing it

## Good Books

How Full Is Your Bucket – about staying positive

Strengths Quest – do the strengths finder

Fierce Conversation

Why All the Black Kids Sit Together in the Cafeteria

## Management

Stanford – online leadership institute – management strategies

Help younger staff to understand and respect the politics and the gray

We should consider meeting annually